

What does Prosser EDA do?

Prosser EDA exists to recruit new business, retain existing businesses and promote the economic welfare and quality of living in the greater Prosser area. Specifically, this is accomplished by providing local information such as zoning, taxes, financial resources and potential site locations.

What is Prosser EDA's mission?

Prosser EDA creates and promotes a sustainable community by leading projects to create economic growth for our citizens. Prosser EDA initiatives add value to Prosser by improving the quality of life, stimulating a diverse economy, preserving environmental assets, and forging key alliances which result in measurable increases in vital economic indicators of a healthy, growing community.

Who does Prosser EDA work with?

Public Funding Partners:

- Benton County
- Benton PUD
- Benton REA
- City of Prosser
- Historic Downtown Prosser Assoc.
- Port of Benton
- Prosser Chamber of Commerce
- Prosser Memorial Hospital

Private Contributors:

- | | |
|-------------------------------------|--------------------------------------|
| • American Rock Products | • Kadlec Hospital |
| • AmericanWest Bank | • Kenyon Zero Storage |
| • Après Vin | • Lower Valley Credit Union |
| • Ben Franklin Transit | • Milne Fruit Products |
| • Bleyhl Farm Services | • Northwest Farm Credit |
| • Cascade Natural Gas | • R.E. Powell Distributing |
| • Chardonnay Square | • R.S. Poteet Insurance Agency, Inc. |
| • Chukar Cherries | • Ste. Michelle Wine Estates |
| • Conover Insurance | • Tom Denchel Ford |
| • Den Hoed Parkway | • TreeTop, Inc. |
| • Elwood Staffing | • VineTech Equipment |
| • Gap Road Properties LLC | • WA Assoc. of Wine Grape Growers |
| • Huibregtse, Louman and Associates | • Yakima Federal Savings & Loan |
| • JUB Engineers | • Zirkle Fruit Company |

What are Prosser EDA's accomplishments?

- Employs and manages grant writer program raising \$16.08 for every \$1 community investment.
- Facilitated meetings and raised funds for directional signage throughout Prosser.
- Researched best practices for downtown revitalization resulting in Main Street designation and beautifying downtown core.
- Grant award for Horse Heaven Vista improvements.
- Planned, organized and raised funding for downtown mural restoration.
- Host Awareness Tours for state, regional and local dignitaries.
- Managed Prosser Farmer's Market website and newsletter.
- Educational outreach; partnering with WSU, U of W, CBC and YVCC. Offering short courses and workshops; serving on advisory boards.
- Annually host Lower Yakima Valley Job Fair.
- Leadership in Benton County Citizens for Responsible Government; an initiative to move the County Courthouse.
- Infrastructure planning for future growth.
- Implementation of strategic business plan.
- Representation on Regional economic development finance/loan committees.
- Development and expansion of wineries in the Prosser area.
- Serve on the board of the Walter Clore Wine and Culinary Center.

What are Prosser EDA's future goals?

Prosser EDA is constantly looking for ways to promote business in Prosser. Prosser EDA continues to strive to make Prosser a destination and a home.

How long has Prosser EDA been in the community?

Prosser EDA was established in 1988 as a private non-profit 501(c)3 organization.

What benefits does membership provide?

Anyone can be a member. As an individual, you can serve at the committee or board level; helping to advance economic development through your leadership skills. As a business, you can obtain helpful assistance from a wide variety of resources depending upon your need. Prosser EDA can assist small businesses with business plans, expansions, structure and financial proposals. We can schedule an appointment with a SBDC counselor for a one on one consultation. We offer member information and referrals to local and regional business assistance programs.

Why should a member consider serving on the board?

Prosser EDA's Board of Directors determines future plans of the organization. By serving on the board, a member can influence and take part in this process to ensure that the community of Prosser prospers.

Current board members are:

Julie Petersen – President	Josh Mott – Vice President
Brian Newhouse – Treasurer	Dianne Torres – Secretary
Robert Stevens & Jane Hagarty – Past President	
Jeff Andrews – Agriculture	Troy Berglund – Benton REA
Dyann Horton – Skilled Labor	Bill Jenkin – Prosser Schools
Tyson Jones – Food Processing	Keith Sattler – Prosser Chamber of Commerce
Rob Siemens – Transportation	Brian Sollers – Health Care
Michelle Moyer – WSU IAREC	Scott Pontin – Commercial
Dick Poteet – Historic Downtown Prosser Assoc.	Shon Small – Benton County
Jenny Sparks – Benton PUD	Marvin Ward – Prosser City Council
Scott Wingert – Manufacturing	

How has Prosser benefited from having Prosser EDA working for the community?

The purpose of Prosser EDA is to promote Prosser by recruiting new and expanding existing business growth, to promote Prosser as the center of the Washington Wine Industry, and to continue to make Prosser a destination!

What are the questions most commonly asked of Prosser EDA by businesses and citizens new to the community?

- ***Do new people go to Prosser EDA or Chamber?***
 - See the non-profit organization chart at the end of this document.
- ***What is the quality of education in Prosser?***
 - Prosser's schools are ranked among the highest in the state and receive recognition for being one of the highest scoring districts on state tests.
 - Prosser EDA works closely with WSU-IAREC, hosting tours to promote WSU research. Most recently, the Governor, 8th & 16th legislative district representatives and County Commissioners have participated.
- ***What is the quality of healthcare in Prosser?***
 - We have top of the line healthcare services, including a hospital with 62 beds. There are 40+ physicians and healthcare professionals living and serving the community, attesting to the fact that Prosser is a great place to live!

Why does Prosser EDA have committees?

Prosser EDA utilizes committees to accomplish goals outlined in the Strategic Plan 2012-2022.

What do the committees do?

Prosser EDA currently has committees charged with the following tasks:

- Business Recruitment and Expansion Committee – Assess processes and procedures that benefit existing business and bring new business into Prosser
- Housing Committee – Assess housing needs in Prosser and evaluate possible actions to address needs
- Organization Committee – Review Prosser EDA documents, processes, and procedures
- Project Specific Committee – Seek and initiate projects that benefit the Prosser brand
- Water Committee – Evaluate Prosser’s current water status and address future concerns and needs to allow business growth and expansion in Prosser

Who is the leader for each committee, and what is their role as a leader? When / where / how frequently do the different committees meet?

Committee leaders’ roles are to follow the strategic business plan to implement committee goals through various stages of execution. Currently Committee Leadership is as follows:

Committee:	Business Recruitment and Expansion	Housing	Organization	Project Specific	Water
President	Brian Newhouse	Josh Mott and Tyson Jones	Shon Small	Troy Berglund	Bob Stevens
Secretary	Dianne Torres	Dianne Torres	Jennifer Sparks		Deb Heintz
Frequency:	3 rd Thursday of each month at 4:00 pm	2 nd Wednesday of each month at 4:30 pm	1 st Thursday of each month at 4:30 pm	Meetings as needed, otherwise emails	2 nd Thursday of each month at 1:30 pm
Location:	Clore Conference Room	Clore Conference Room	Benton PUD Auditorium at 4:30 pm		Clore Conference Room

What is the difference between a PEDA committee member and a PEDA board member?

Board of Directors are voting members as well as representing a sector of the community. Committee members are not voting members, but represent their expertise and interests by serving a specific committee focus...business recruitment and expansion, promotion (organization) or special projects.

Do you have to be a board member to have a functional role on a committee?

Anyone can serve at the committee level. Board members are encouraged to take a leadership role on a committee.

Can committee members attend board meetings?

Committee members and the public are encouraged to attend the monthly speaker series, which is helpful in expanding your economic development knowledge.

How is Prosser EDA different from the other organizations in Prosser?

See the following descriptive chart on non-profits in Prosser.