

Our Organization

2015 Board of Directors

OFFICERS

Julie Petersen, **President**, PMH Healthcare
 Josh Mott, **Vice-President**, Tourism Representative
 Brian Newhouse, **Treasurer**, CPA, Financial Representative
 Dianne Torres, **Secretary**, Community Representative
 Dr. Robert Stevens, **Past-President**, Clore Center
 Jane Hagarty, **Past-President**, Port of Benton Commissioner

BOARD MEMBERS

Jeff Andrews, Agriculture
 Troy Berglund, Benton REA
 Keith Sattler, Chamber of Commerce
 Marvin Ward, Prosser City Council
 Bill Jenkin, Prosser School Board
 Tyson Jones, Food Processing
 Dr. Michelle Moyer, WSU - IAREC
 Scott Pontin, Commercial
 Dick Poteet, Historic Downtown Prosser Association
 Rob Siemens, Transportation
 Shon Small, Benton County
 Brian Sollers, Healthcare
 Jenny Sparks, Benton PUD
 Scott Wingert, Manufacturing

STAFF

Deb Heintz, Executive Director
 Amber Burnett, Office Manager

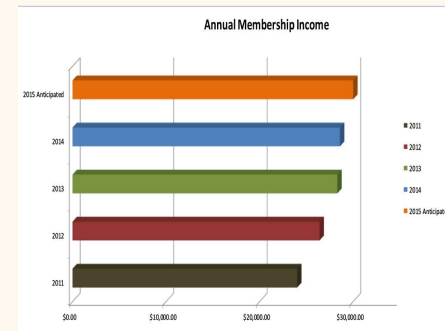


In Memory of Gayle Wheeler

We would like to take the time to commemorate Gayle's efforts in bettering the quality of life for Prosser citizens. Gayle served as Executive Director of Prosser EDA from 1990 to 2003 and was serving as School Board Director when she became ill. Gayle will be greatly missed.

2015 MEMBERSHIP

American Rock Products
 AmericanWest Bank
 Après Vin
 Benton REA
 Benton PUD
 Ben Franklin Transit
 Bleyhl Farm Services
 Cascade Natural Gas
 Chardonnay Square
 Chukar Cherries
 ConAgra/Lamb Weston
 Conover Insurance
 Edward Jones Prosser
 Gap Road Properties LLC
 Historic Downtown Prosser Association
 Huibregtse, Louman Associates
 JUB Engineers
 Kadlec Hospital
 Kenyon Zero Storage
 Lower Valley Credit Union
 Milne Fruit Products
 Newhouse & Associates
 Northwest Farm Credit
 PMH Medical Center
 Prosser Chamber of Commerce
 R.E. Powell Distributing
 R.S. Poteet Insurance Agency, Inc.
 Ste. Michelle Wine Estates
 Tom Denchel Ford
 TreeTop, Inc.
 WA Assoc. of Wine Grape Growers
 Yakima Federal Savings
 Zirkle Fruit Company



Funding Partners

**City of Prosser * Port of Benton *
 Benton County * Private Sector**

Through partnerships with public entities and private businesses, Prosser EDA creates and promotes a sustainable community by leading projects to create economic growth for our citizens. Our initiatives add value to Prosser by improving the quality of life, stimulating a diverse economy, preserving environmental assets, and forging key alliances which result in measurable increases in vital economic indicators of a healthy, growing community.

2014 Annual Report



PROSSER
 ECONOMIC DEVELOPMENT ASSOC.
 THE DIRECTION YOU'LL WANT TO GROW

Vision...

Prosser is a center of excellence for agriculture and agri-tourism industries, providing a wealth of educational and experiential opportunities as well as a solid foundation for industry research, development, and production. These factors synergistically work together to create supportive environments for public endeavors and private business, which carry the success of the Prosser Brand through generations.



Executive Director's Message

Historical Perspective...

Over the past 10 years, Prosser has been the recipient of \$116 million in new construction costs and the creation of over 500 new jobs. While this might not sound like a big deal to a large metropolitan area, to small rural America, it is huge! Take a look at the economic development that occurred between 2003 – 2014:

NEW CONSTRUCTION

Wineries / Breweries / Spirits:

- Desert Wind Winery
- Cowan Vineyards
- DavenLore Winery
- Mercer Estates
- Zirkle Custom Crush Facility
- Blue Flame Distillery
- Horse Heaven Brewery

Attractions:

Vintners Village I:

- Yellow Rose Nursery
- Willow Crest Winery
- Airfield Estates
- Olsen Bros. Winery
- Thurston Wolfe Winery
- Wine O'Clock
- Milbrant Vineyards
- Gamache Vintners
- Apex

Vintners Village II:

Road, Curb, Sidewalk, Lights, and Landscaping

Other:

- Horse Heaven Vista
- Bill's Berry Farm
- Walter Clore Vineyard Pavilion
- Walter Clore Wine and Culinary Center

Commercial / Industrial Development:

- Lower Valley Credit Union
- Northwest Farm Credit Services
- Benton PUD
- Island of Angels Daycare Center
- Bethel Church

Retail:

- Desert Valley Motor Sports
- Wine Country Square
- Chardonnay Plaza
- Chardonnay Centre

Healthcare:

- Valley Vista Medical Center
- PMH Physical Therapy Clinic
- PMH - Kadlec Clinic
- Chardonnay Dental Clinic

RENOVATION / EXPANSION

Wineries / Breweries / Spirits:

- Snoqualmie Winery production facility and tasting room
- Whitstran Brewing relocation and expansion
- Kestrel Vintners expansion
- Conversion of Snoqualmie to 14 Hands

Attractions:

Other:

- Princess Theater renovation
- City Pool revitalized into Prosser Aquatic Center
- Seven Gables Pensione B&B remodel

Commercial / Industrial Development:

- Les Schwab remodel and expansion
- FruitSmart relocation and expansion
- Vine Tech Equipment expansion
- Tree Top water treatment facility improvement
- ConAgra roof renovation and improvements
- WSU-IAREC winery research expansion

Prosser Airport expansion

- Milne Fruit tank expansion
- Kenyon Zero Storage expansion
- Benton PUD relocation and expansion
- Best Western Inn at Horse Heaven remodel
- Zirkle Fruit expansion and custom crush facility
- Vintner's Lodge (Prosser Motel)

Restaurants:

- Café Villa on 7th Street
- McDonald's remodel
- Horse Heaven Saloon renovation
- The Barn Steakhouse remodel
- Junebug's Bakery restoration

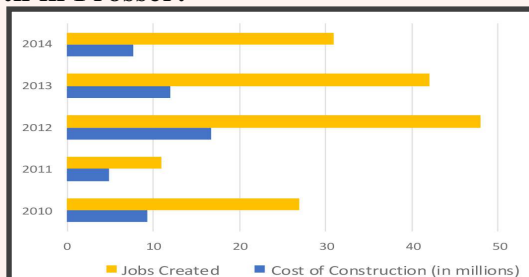
Retail:

- Chukar Cherries expansion
- Hall Chevrolet remodel and expansion
- Hospice Benefit Shop remodel

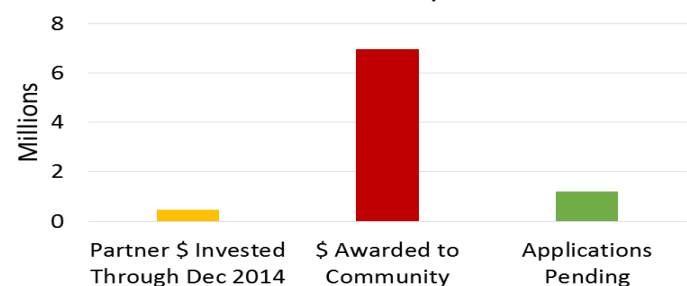
Healthcare:

- PMH Remodel and expansion

Growth in Prosser:



PEDA Grantwriter Partnership Community Return on Investment \$14.73 returned for every \$1 invested



Leadership Prosser Class of 2014

In August, there were 8 new leaders who graduated from the 3rd class of its kind. But it doesn't end there, the graduates go on to mentor and advise the in-coming class. The program provides a wealth of history, information and the inner workings of our progressive community. Interested? Contact Prosser EDA for further details.



Walter Clore Wine and Culinary Center Grand Opening

The long awaited opening of the Walter Clore Wine and Culinary Center took place on May 31, 2014. The breathtaking facility houses a Tasting Room, conference /event space, demonstration kitchen, and commercial kitchen. The Tasting Room is open 11-5 daily. Exhibits are coming soon!



Port of Benton Tour



The Prosser EDA Board and membership were given a tour of Port of Benton properties, beginning with the investments in Prosser, followed by a stop in Benton City and culminating in a visit to their new office space in Richland.

Young Entrepreneurial Contest 2014

On November 25th, Prosser EDA sponsored 19 students in a business plan competition. Business plans ranged from a 3D printing company to a mobile McDonald's food truck. Over 50 family and friends attended the event. A panel of business and community professionals judged and scored posters. First place winner of \$500 was Dacey Renollet for her dog grooming business plan.



*Photo courtesy of Prosser Record Bulletin

Twenty four Prosser food & beverage companies took part in the FABREO survey. Highlights include:

- 56% of Prosser's beverage companies (primarily wineries) were started between 2000-2014
- 41% export
- 63% stated that sales are increasing while only 4% stated that sales are decreasing
- 61% have increasing employment needs

The top five selected education/training opportunities are:

- Continuous Improvement
 - Accounting (QuickBooks, etc.)
 - Finance
 - Marketing/Sales
 - Leadership Training
- Almost 1/3 mentioned Hospitality Training as an area of interest

Employee positions difficult to recruit were identified as people with technical/operations skills:

- Mechanics and those with mechanical skills
- Electricians and those with electronic skills
- Refrigeration technicians

Rating of Prosser's Workforce (1=low, 5=high, D=Does Not Apply):

	1	2	3	4	5	D
Availability of workers	13%	21%	25%	29%	8%	4%
Quality of workforce	4%	17%	29%	38%	8%	4%
Workforce training options	8%	13%	13%	33%	40%	29%

Type of employment (average percentage/company):



Sales range of the surveyed companies:



29% of companies plan to expand or relocate within the next 12 months:

- 86% of those plan to expand while 14% plan to relocate
- Expansion and/or relocation over the next 12 months is estimated at \$2,654,000 invested, creating 27 jobs

The top four export destinations are:
Canada, Taiwan, Japan, and Mexico

Utility need with the most growth is...**WATER!**

Source: Fabreo Columbia Basin Food & Beverage Processing Survey 2014 Survey Results and Prosser Edition