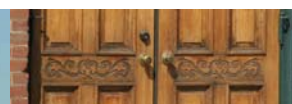
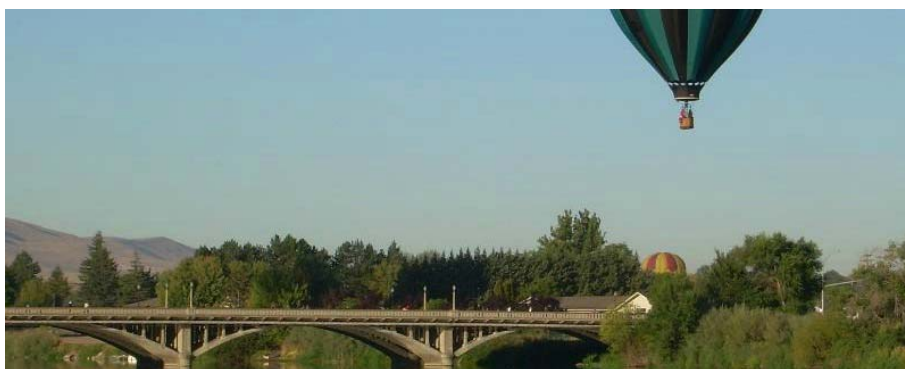


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Summer 2012 Newsletter



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Our Mission:

Prosser EDA creates and promotes a sustainable community by leading projects to create economic growth for our citizens. Prosser EDA initiatives add value to the Prosser brand by improving the quality of life, stimulating a diverse economy, preserving environmental assets, and forging key alliances which results in measurable increases in vital economic indicators of a healthy, growing community.

City of Prosser

Currently, the City of Prosser has \$7.6 million in new construction. Compare that to the \$2.7 million total in 2011. This new construction includes a 55,000 square foot wine production facility at Zirkle Fruit that results in \$4.4 million. A 680,000 gallon tank expansion at Snoqualmie Winery adds almost \$2 million, and road reconstruction projects throughout Prosser fills in the remaining \$1 million. For more information on these exciting new projects, please visit the City of Prosser website [here...](#)



Upcoming Events

Watch for Prosser's new signage!

Strategic Plan

Visit our [website](#) and click on the 2012-2022 Strategic Business Plan [link](#) to learn more!

Job Fair 2012

This year's job fair was well attended by employers up and down the valley. We partnered successfully with WorkSource Columbia Basin and Sunnyside



Welcome

WorkSource to provide a valuable opportunity for employment networking. At the request of Prosser EDA, WorkSource distributed a survey to participating employers. 23% responded to the survey. With 5 = strongly agree; 1 = disagree the average results were 2.5 pleased with the number of job seekers; 3.5 pleased with qualifications of job seekers; 4.75 pleased with facility, equipment, staff assistance; 4.75 interested in participating in future events; 3.75 overall satisfied. An average of 12 resumes/applications were collected from employers with 13.5 potentially qualified candidates. One employer has hired 4 from the job fair with two other employers indicating they haven't hired yet, but intend to hire.

Prosser EDA would like to introduce our new office manager, Amber Burnett. Amber holds a Bachelor's degree in Agriculture and Master's degree in Agriculture Education. Call or stop by and say hello!

[Join Our Mailing List!](#)

The Importance of Preparing a Business Plan

Starting a new business is risky. In fact, most new businesses fail. The failure of a business touches many people; employees lose jobs, suppliers of goods and services lose customers, investors lose profits. The entrepreneur is the most affected. Many former owners of failed businesses may struggle for years with debt to creditors, lenders, and the Internal Revenue Service. Many will lose not only their business, but also their homes, personal possessions and savings. Some businesses fail because the entrepreneurs wait too long to seek financial assistance while others failed because they started the business before securing sufficient financing. Still others failed due to circumstances which could not be anticipated. All businesses can benefit from first preparing a written business plan...Read more by clicking on the June 2012 Newsletter link on the [Benton-Franklin Council of Governments website](#).



Leadership Prosser

Leadership Prosser is an 8 month community education program focusing on networking opportunities and developing a greater understanding of the history of Prosser, its challenges and potential. The program culminates in a non-profit project to benefit our community. Open to residents who live and work in the Prosser area, future classes will educate up to 12 individuals who meet monthly at the Clore Vineyard Pavilion.



The inaugural class of Leadership Prosser is entering the closing third of their program and will be graduating in August! One of our prospective graduates, Sergeant John Markus, has just been named Interim Police Chief. Congratulations Sergeant Markus!

The Really Big Guide of Small Business Success Tips

Fast Company.com

By Lydia Dishman

In business, size does matter, especially if that size is small. Independent businesses with fewer than 500 employees represent 99.7% of all employer firms...[Read more.](#)

