

2013 Annual Report



PROSSER

ECONOMIC DEVELOPMENT ASSOC.
THE DIRECTION YOU'LL WANT TO GROW

Working to...

promote and advance the economic welfare and development of the City of Prosser and the surrounding area, thereby improving the quality of life and contributing to the overall economic development of the State of Washington.



Executive Director's Message

What an incredible year it has been! I'd like to thank the Prosser EDA board for all their efforts over this past year and encourage them to continue serving at the board and committee level. The board consists of a diverse group of leaders in our community. Their knowledge is instrumental in guiding economic growth and development based on the 2012-2022 long range strategic plan. Prosser EDA's committees: Organization, Special Projects, Business Development & Recruitment, Water and Housing are taking a look at opportunities, analyzing and creating solutions to advance economic development. There are openings to serve on each committee and anyone with an interest is encouraged to join.

The theme for this year's Annual Meeting is focused on Agriculture - a constant strength of our community. When our growers have a good year, it has a trickle down effect on our local businesses, i.e., additional equipment, supplies and services are purchased because of the increased disposal income. Thanks goes to our farming businesses that keep their purchases local.

The following statistics are from the 2012 Census of Agriculture, which is conducted every five years by the USDA's National Agricultural Statistics Service:

- The United States has 2.1 million farms - down 4.3 percent from 2007, continuing a long-term trend of fewer farms.
- In 2012, the market values of crops, livestock, and total agricultural products were each record highs.
- Per farm agricultural sales averaged \$187,000 in 2012. This was an increase of more than \$52,000 (or 39%) over 2007.
- In 2012, the average age of principal farm operators was 58.3 years and continues a 30 year trend of steady increase in age.
- 1.0 million operators considered farming their principal occupation in 2012.

And finally, a bit of humor from an Old Farmer's Advice article to keep in mind this year:

- Keep skunks and bankers at a distance.
- Do not corner something that you know is meaner than you!
- When you wallow with pigs, expect to get dirty.
- Don't judge folks by their relatives.
- Don't interfere with something' that ain't bothering you none.
- Always drink upstream from the herd.
- Lettin' the cat outta the bag is a whole lot easier than puttin' it back in.

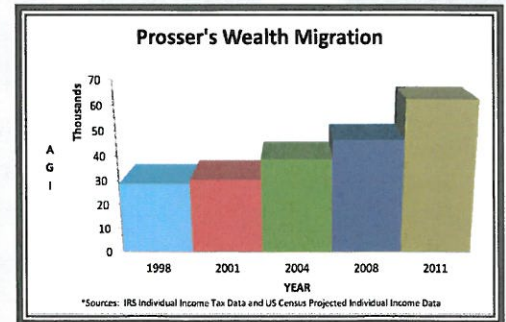
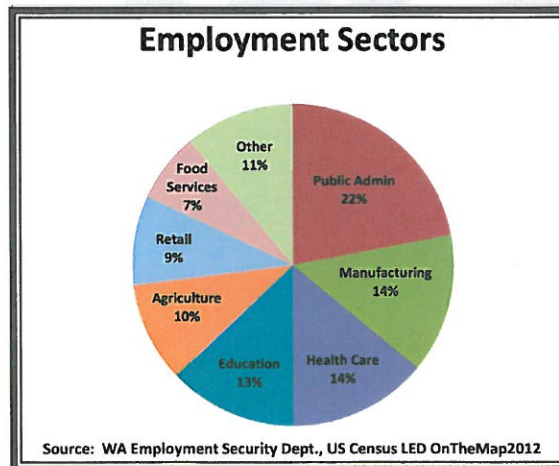
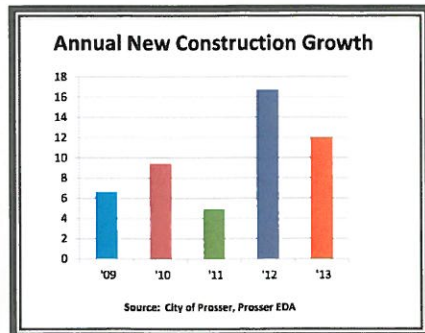
Keep this advice in mind as you work for a successful year!

Community Grant Writer Program

To date, the Grant Writer program has generated \$16.08 for every \$1 invested. In 2013 the Grant Writer Program generated awards from the USDA - Rural Business Enterprise Grant for equipment for the Walter Clore Wine and Culinary Center and Northwest Farm Credit Services for a new floor in the Prosser City library. Thank you to Sue Jetter, the City of Prosser, PMH Medical Center and the Port of Benton for investing in the program to assist funding within our community.

Growth in Prosser

Prosser's new construction, while not as high as 2012, came in strong at \$12 million. Healthcare services have continued to expand; we now have a Kadlec medical office in Vintner's Gateway. McDonalds recently expanded and remodeled, Bethel Church is building off Gap Road, and the Snoqualmie tasting room changed their name to 14 Hands, had a major remodel and expanded their tanks to 750,000 gallons. The downtown core continues renovation projects with \$1.3 million in storefront façade improvements.

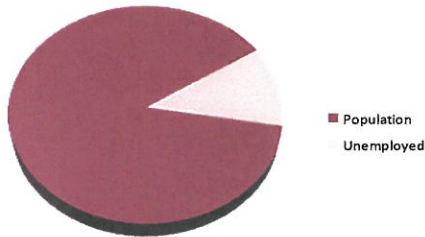


Looking Back at 2013

- Annual Meeting with Guest Dr. Maury Forman, Senior Manager WA State Dept of Commerce
- Legislative Tour 2013 with 16th District Representatives Terry Nealey, Maureen Walsh, and Mike Hewitt
- WA State Director of Economic Development & Competitiveness - Richard Locke Visits Prosser
- Governor Inslee Luncheon at the Vineyard Pavilion
- Leadership Prosser Class of 2013 Graduates
- Global Entrepreneur Week at Prosser High School
- Walter Clore Wine & Culinary Center Completion



Population Workforce



Source: City of Prosser & US Census Data

Avg Selling Price
\$230,000

Avg Duplex Rent
(2 BD, 2 BA) **\$850**

Avg Apartment Rent
(2 BD, 2 BA) **\$685**

Source: LKR Real Estate, 2014

Health Care

Physicians 20+
++++

Dentists 10+
++

Chiropractors 2
+

Optometrists 3
++

Pharmacies 1
+

Hospitality Services

Hotels/Motels 3

B & B's 6



Available Rooms 146+
RV Spaces 127

Venue Seating Capacity
Clore Center 300 Princess Theatre 260



Eat In Restaurants 25

Wineries, Breweries, Spirits 30+

AgriTourism 5
(Ag Related Businesses to Visit)

Our Organization

2014 Board of Directors

OFFICERS

Dr. Robert Stevens, **President**, Director Emeritus, WSU-IAREC
 Julie Petersen, **Vice-President**, CEO PMH Healthcare
 Brian Newhouse, **Treasurer**, CPA, Financial Representative
 Dianne Torres, **Secretary**, Community Representative
 Jane Hagarty, **Past-President**, Port of Benton Commissioner

BOARD MEMBERS

Jeff Andrews, Agriculture
 Troy Berglund, Benton REA
 Jennifer Ely, Chamber of Commerce
 Deb Brumley, Prosser City Council
 Dyann Horton, Skilled Labor
 Bill Jenkin, Prosser School Board
 Tyson Jones, Food Processing
 Josh Mott, Tourism
 Dr. Michelle Moyer, WSU - IAREC
 Scott Pontin, Commercial
 Dick Poteet, Historic Downtown Prosser Association
 Shon Small, Benton County
 Jenny Sparks, Benton PUD
 Scott Wingert, Manufacturing

STAFF

Deb Heintz, Executive Director
 Amber Burnett, Office Manager



**Prosser EDA
 2013
 Contributor of the Year
 Award**

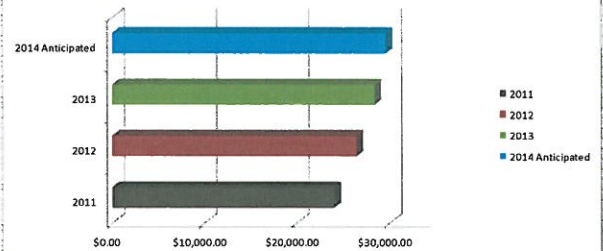


Lower Valley Credit Union
 Thank you for your outstanding support
 and contributions!

2013-14 MEMBERSHIP

Airfield Estates Winery
 AmericanWest Bank
 Après Vin
 Benton REA
 Benton PUD
 Ben Franklin Transit
 Bleyhl Farm Services
 Cascade Natural Gas
 Chardonnay Square
 Chukar Cherries
 ConAgra/Lamb Weston
 Conover Insurance
 Edward Jones Prosser
 Gap Road Properties LLC
 Historic Downtown Prosser Association
 Huibregtse, Louman Associates
 JUB Engineers
 Kadlec Hospital
 Kenyon Zero Storage
 Lower Valley Credit Union
 Milne Fruit Products
 Newhouse & Associates
 Northwest Farm Credit
 PMH Medical Center
 Prosser Chamber of Commerce
 R.E. Powell Distributing
 R.S. Poteet Insurance Agency, Inc.
 Ste. Michelle Wine Estates
 Tom Denchel Ford
 TreeTop, Inc.
 VineTech Equipment
 WA Assoc. of Wine Grape Growers
 Yakima Federal Savings

Annual Membership Income



Funding Partners

**City of Prosser * Port of Benton *
 Benton County * Private Sector**

Through partnerships with public entities and private businesses, Prosser EDA creates and promotes a sustainable community by leading projects to create economic growth for our citizens. Our initiatives add value to Prosser by improving the quality of life, stimulating a diverse economy, preserving environmental assets, and forging key alliances which result in measurable increases in vital economic indicators of a healthy, growing community.